

Shachindra Dass

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PROFILE

I have been in art & design practice for decades and have worked with a variety of art forms and design methodologies. I have also been involved in art projects covering environmental art, video art and visual art. I also teach design.

EDUCATION

Master of Design | National institute of design
Ahmedabad, Jun 1996 - Mar 2000
Masters in Communication Design. Major subjects were Design concepts, Science and liberal arts, Design management, Graphics, Animation design, Video.

Bachelor of Arts | Osmania university
Hyderabad, Feb 1994 - Mar 1996
Major subjects studied were Political science, Public Administration and Sociology.

Hotel Management | Institute of hotel management
New Delhi, Jun 1990 - Jun 1993
Major subjects studied were Business management, Services management, Event management, Sales & Marketing, Food production & Service, House-keeping and Front office management.

Courses & Trainings

- Diploma, Artificial Intelligence (module: AI in Business), Aalto University, 2019
- Visualizing Knowledge – Design. Reveal. Act, Aalto University, 2018
- Service Design, Hellon, 2016
- Business Design, Aalto University Executive Education (AEE), 2015
- Human Design 101, Microsoft OSG, 2015
- Lean UX, Microsoft Mobile, 2015
- License to Lead, Bath Consultancy Group, 2014
- Elevation seminar with Esa Saarinen, Aalto University Design Factory, 2013
- Assertiveness & Influencing skills, Management Institute of Finland, 2013
- Elevator Speech, Management Institute of Finland, 2013

ART & DESIGN SKILLS

- Photography/Visual/Motion Design
- Digital Services & Product Design
- Interaction design, UX/UI
- User Research
- Accessibility
- Ethnographic studies
- E- Learning & Service design
- Art & Design management
- Video art & Animation art
- Environmental art
- Aquarelle

COMPUTER SKILLS

- Adobe CC (Ai, Ps, Xd, Pr, Ae, Id, An, Au)
- Microsoft Office
- FIGMA
- Basics of HTML, CSS, MySQL, WordPress
- Vibe Coding and AI tools
- Data analysis and user research tools
- Digital communication tools
- Multimedia tools (Video-Audio editing)
- Animation tools

LANGUAGE SKILLS

- English CEFR Level C2
- Finnish CEFR Level C1
- Hindi Native Level C2

INTERESTS

- Technology and Human Behavior
- Video Art, Cinema, Animation films
- World heritage & cultural preservation
- Philosophy
- Handcraft
- Sound design

DESIGN EXPERIENCE

Design Consultant – MEMIRO

Helsinki | Nov 2024 – Current

Offering consultancy and advisory services to companies wishing to transform their new or existing businesses with design. I help with exploring art & design's applicability in envisioning and setting up ethical businesses.

Head of Design - DREAM BROKER

Helsinki | Feb 2022 – Nov 2024

Directed product design & decisions. Created processes and frameworks for efficient functioning of design department in collaboration with R&D, Marketing and other stakeholders. Collaborated with customers. Presented software products during launches and other events.

Lead Service Designer - Network & Data Services | BASWARE

Espoo | May 2016 – Jan 2022

Designed digital services. Led product design & decisions for Basware Network which is the leading provider of Source to Pay, financing and data services for buyers, suppliers and partners, supporting connected global commerce.

Senior Designer - UX | MICROSOFT MOBILE

Espoo | Apr 2014 - Nov 2015

Lead Designer for Biometric Authentication on Windows phones (IRIS, Fingerprint), Cortana Voice Activation on Windows phones, Multiple microphone placement on phones.

Director – Design & Global communications | mfore

Helsinki | Nov 2012 - Feb 2022

Designed Patient Engagement Services as founding member and consultant of mfore coop. Spearheaded concept development of “mobile messaging for every need to engage and empower lives”. Was involved in each aspect of start-up: from concept to cash (prototype, trial, pilot, customer acquisition, pricing, customer support etc.)

Senior Designer - UX | NOKIA CORPORATION

Helsinki | May 2008 - Apr 2014

Lead Designer for Lumia Sensor Core, Lumia Display Settings, Glance on Standby, Lumia Core UX and S40 voice UI (Speech recognition). Designer for Accessibility, Haptics, Nokia Digital Commerce's Online purchase experience for S40, S60 and Meego, UI/UX designs for PC, mobile and web applications.

Game Designer, Head of Production | MOTION AVENUE INTERNATIONAL

Helsinki | Jan 2006 - Nov 2007

Designed iTV games and shows using Java and Flash. 32 broadcast references in 16 countries, aired 300+ hours of programming per week. Released 27 participation TV formats. 300,000 viewers played our games in 2006. Headed the production department. Coordinated production between Helsinki and Belgrade offices.

Animation Designer | AIRSTRIP | NONO THE BUTTERFLY

Helsinki | Mar 2003 - Apr 2006 Designed and Produced “airStrip”, a daily flash animated comic for mobile phones. Designed characters and animations for the same. Designed, co-produced and performed “Nono the Butterfly”, a Puppet Show at various locations in Helsinki.

Visual Designer | HEXAGON IT

Helsinki | Sep 2001 - Feb 2003

Worked as Visual Designer on web and flash projects. Designed flash application to be used as teaching aid in driving schools.

Graphics & Design Manager | TATA INTERACTIVE SYSTEMS

Mumbai | Mar 2000 - Jul 2000 Worked as Manager for Graphics and Design. Designed and managed E-Learning solutions. Designed portal featuring mythological stories for Indian children living abroad.

PATENTS

- Causation of establishment of a location sharing group. Filed - June, 2014
- Electronic Devices with improved Iris recognition and methods thereof. Filed Oct, 2015

ART EXPERIENCE

Juried Exhibitions

2026

- 3 videos – Stream, Generate and Without Shelter, Unexpected Daily Scenery - 08.07.2026-08.08.2026, Jia Song Ling, China

2023

- Video-Going Somewhere?, Cinema Orion, 21.2.2023, Helsinki, Finland

2016

- Video-Peku Lapista, KINOS-festival, 19.3.2016, Lahti, Finland
- Video-Going Somewhere?, Pitkämäniemi psychiatric hospital, 11.11.2015-20.01.2016, Tampere, Finland

2015

- 2 Videos-Land of Lords, Nightmare Reunion, Porigal Gallery, 07.11-24.11.2015, Pori, Finland
- Video-Going Somewhere?, Helsinki Design Week, Cable factory, 05.09-06.09.2015, Helsinki, Finland

2014

- 2 Videos-Nightmare, Going Somewhere? Reunion, Art hall (Taidehalli), 03.10-26.10.2014, Porvoo, Finland
- Video-Peku Lapista, Flow Festival Film Garage, 08.08-10.8.2014, Helsinki, Finland
- Video-Peku Lapista, Kallio Block Party-Pacifico, 02.08.2014, Helsinki, Finland
- Video-Peku Lapista, Futureshorts, Mbar, 25.05.2014, Helsinki, Finland
- Video-Peku Lapista, Futureshorts, Cafe Kauppapayhtiö, 09.05.2014, Rovaniemi, Finland
- Video-Peku Lapista, Futureshorts, Ravintola Artturi, 03.05.2014, Tampere, Finland
- Video-Going Somewhere?, Faces of Wisdom, 15.04.2014, Helsinki, Finland
- Video-Peku Lapista, Arktisen Upeeta`14, Nordic Film Festival, 13.02-16.02.2014, Jyväskylä, Finland

2013

- Video-Going Somewhere?, LISFE 5th Edition-Leiden International Short films, 01.06-08.06.2013, Leiden, The Netherlands
- Video-Going Somewhere?, 5th Cairo Video Festival, 25.9-07.10.2013, Cairo, Egypt
- Video-Going Somewhere?, X Festival Internacional de Cortometrajes-FENACO, 13.11-16.11.2013, Lambayeque, Perú
- Video-Going Somewhere?, Floating Pictures, 31.08.2013, Stockholm, Sweden
- Video-Going Somewhere?, LiikKUVAT-Video art at nursing home project, Tampere, Finland

2012

- Video-Going Somewhere?, Instants Vidéo Numériques et poétiques, 04.10-30.11.2012, Marseille, France
- Video-Going Somewhere?, Instants Vidéo Numériques et poétiques, 04.10-30.11.2012, Beirut, Lebanon
- Video-Going Somewhere?, Master Class, Université Libanaise, 29.10.2012, Beirut, Lebanon
- Video-Going Somewhere?, Master Class, Université-Académie Libanaise des Beaux Arts (ALBA), 30.10.2012, Beirut, Lebanon
- Video-Going Somewhere?, Claire Valley Film Festival, 27.03-31.03.2012, Clare Valley, Australia

2010

- Sculpture-Are you IN?, Heureka park (Veistospuisto), 15.5-28.08.2010, Vantaa, Finland

2009

- Video-Peku Lapista, Nordisk Film Festival, 11.2009, Frederikshavn, Denmark
- Sculpture-Story Tellers, Environmental Art Association (YTY), 27.06-30.08.2009, Helsinki, Finland
- Sculpture-Soul, Tunnel Heureka park (Veistospuisto), 15.5-30.08.2010, Vantaa, Finland
- Video-Peku Lapista, Pori Art Museum, 05.2009, Pori, Finland
- 4 Videos-Scar, 2087, World Time and Peku Lapista, Finland in Full Colour, Verdens Kultur Centret, 26.03.2009, Copenhagen, Denmark

2008

- Video-2096, KIC-Kunst in der Carlshütte (Nord Art), 07.06-28.09.2008, Carlshütte, Germany
- Sculpture-Soul Tunnel, Environmental Art Association (YTY), 28.06-28.09.2008, Helsinki, Finland

Group Exhibitions

2013

- Sculpture-Test, International Environmental Art Exhibition (LARU ART), 01.09-06.10.2013, Helsinki, Finland

2012

- Sculpture-Precaution, International Environmental Art Exhibition (LARU ART), 01.09-07.10.2012, Helsinki, Finland

2011

- Sculpture-Break Free, International Environmental Art Exhibition (LARU ART), 03.09- 02.10.2011, Helsinki, Finland

2010

- Sculpture-The Bell, International Environmental Art Exhibition (LARU ART), 29.08-02.10.2010, Helsinki, Finland

2009

- Sculpture-Flying Drying Carpet, International Environmental Art Exhibition (LARU ART), 29.08-27.09.2009, Helsinki, Finland

2008

- Sculpture-BLINK, International Environmental Art Exhibition (LARU ART), 06.09-05.10.2008, Helsinki, Finland
- 5 Videos-Scar, 2096, 2087, World Time and Peku Lapista, MUU Gallery, 29.09.2008, Helsinki, Finland

2003

- Puppet Show-NONO the butterfly, Various locations in Helsinki, Finland

RESIDENCY

- 2011:** Sfakiotes Residency, Lefkas, Greece

MEMBERSHIPS

- A-V Arkki:** The centre for Finnish media art.
- Suomen Taiteilijaseura:** Artists' Association of Finland.
- Muu Ry:** National interdisciplinary art organisation that represents and promotes new media art in Finland.
- Suomen Kuvataidejärjestöjen Liitto:** Union of Finnish Art Associations.
- Helsingin Taiteilijaseura:** Association for Helsinki-based visual artists.
- Kuvasto:** A copyright society for visual artists, Finland.
- Laruart:** International Art Association, Finland.